



**For Immediate Release**

**July 7, 2022**

### **The CVW Event Productions' team is growing**

**HERNDON, Virginia** — CVW Event Productions is excited to announce the addition of two new team members.

Alice Ji joins CVW Event Productions as a Business Development Representative. Ji will be part of the sales and marketing team, led by Vice President of Business Development Jason Vaughn. Alice graduated from Virginia Tech in May 2022 with a Bachelor of Arts Degree in Public Relations and a minor in Business and Organizational Leadership. As a Business Development Representative, Alice is responsible for cultivating new business opportunities and maintaining client relationships— working closely with Jason in client outreach and expanding the company's brand identity. Utilizing her background in PR and experience with social media, Alice plans to direct her skills towards growing new business and opening doors for CVW to help more clients host amazing events.

"I am so excited to have Alice join our Business Development team. She brings a new fresh outlook to our business-to-business strategy and will be an asset in growing CVW's brand in the marketplace." said Vaughn.

Another new team member rejoining the CVW family is Solomon Carrera. Carrera returns to CVW as an Event Technician, previously working with CVW in 2016-17. Solomon is a Technical Design and Production graduate from the Duke Ellington School of the Arts. Solomon has rounded experience in Theater, Photography, A/V, IT, and Live Event Production. He has presented hundreds of private, corporate, and charity events since 2014 and continues to grow in his passion. Carrera's goal is to provide opportunities to learn something new daily that can effectively enhance events and grow CVW Event Productions as well as his own varied skill sets.

"We are extremely excited to welcome Solomon back to the CVW family. He is poised to provide another layer of audio and lighting expertise that will help push our team to even higher levels of service for our clients." said Matthew Eidemiller, President.

"As the company grows, so does the CVW family— we look forward to seeing our growth as a team and how it better serves our clients and partners with the addition of these new individuals," said Vaughn.

To learn more about Alice, Solomon and the whole CVW Event Production team and how they can serve your next event, please visit [www.cvwevents.com](http://www.cvwevents.com).

About CVW Event Productions: CVW Event Productions was formerly run under the name Creative Video of Washington. Established in 1981, it is a full-service audio-visual production company. Services provided by CVW include Virtual Event Production, Video Production, Electronic Field Production, Projection, Audio, Lighting, Staging & Décor, Editing and one of the few remaining Insert Stages in the region.

--- <https://cvwevents.com/our-team/>---

LinkedIn: <https://www.linkedin.com/company/creative-video-of-washington/>